

The Hollywood Media District Business Improvement District

Quarterly Report January – March 2012

Presented By:

The Hollywood Media District Business Improvement District

Prepared By:

**Susan Levi & Associates, Inc.
13029 A Victory Blvd., #319
North Hollywood, CA 91606
818 780-9100 phone
818 780-9104 fax**

The Hollywood Media District BID
First Quarter Report
January – March 2012
Page 1

Public Safety:

Universal Protection Services continues to provide bike patrol, as well as patrol in a vehicle purchased by the BID, to deter crime by maintaining a visible presence and conducting arrests as necessary throughout the district. Shifts and deployments are varied so that any criminal element in the area may not stay abreast of the patrol patterns. UPS works closely with the LAPD, and has had a significant impact in reducing crime and ensuring safety in the district.

Because of the valued efforts put forth by UPS to ensure the safety of the district, several other expenses were incurred by the BID as necessary expenditures in the operation and maintenance of the security office. The BID incurred the following expenses: cell phone/telephone, water cooler, utilities, LADWP Outdoor Security Lighting Program, and holiday bonuses. These expenses totaled two thousand fifty five dollars and twenty seven (\$2,055.27).

The costs associated with the patrol vehicle included: gas, maintenance, registration and insurance at a cost of four thousand nine hundred twenty nine dollars and eighty three cents (\$4,920.83).

In this quarter, the BID incurred a total of one hundred forty four thousand fifty four dollars and ninety five cents (\$144,054.95) for security services and seven thousand five hundred fifty six dollars and three cents (\$7,556.03) in administrative expenses.

The BID entered into a maintenance contract with Metro Video for the five surveillance cameras including the shared equipment at LAPD's Hollywood Division in the amount of three thousand seven hundred and twenty dollars (\$3,720.00).

Total 1st quarter security expenditures were one hundred sixty two thousand four hundred two dollars and seventy eight cents (\$162,402.78).

Maintenance:

The Hollywood Beautification Team (HBT) provides the maintenance for the District. They remove graffiti and weeds; they water and maintain the trees, planters and medians; empty all trash receptacles, and they power-wash the district on a regular basis. There has been a noticeable improvement in the aesthetic quality of the BID.

Total 1st quarter maintenance expenditures, including the Hollywood Beautification Team services, tree pruning, uniforms and administrative expenses, were forty five thousand ninety five dollars and thirty two cents (\$45,095.32).

**The Hollywood Media District BID
First Quarter Report
January – March 2012
Page 2**

Community Improvements:

The BID continues to work with the Bureau of Street Services and the Department of Transportation to expedite the implementation of the MTA Call for Projects Grant and finalize the scope of services. The Bus Stop Improvement Grant and the Pedestrian Improvement Grant have been completed including decorative bus stops and the construction of three medians along Highland between Waring and Santa Monica, the installation of Pedestrian Lighting and decorative crosswalks. The scope of the Wayfinding Grant has been determined and we are waiting for DOT to implement that grant. The BID contracted with Troller Mayer & Associates to prepare the construction drawings to submit for B permit approval. The funds for this program are to be paid from the original BID which was awarded the grant. BID I repaid BID II any monies paid to Troller Mayer for their services.

The BID removed decorative wreaths in this quarter in the amount of five hundred and forty dollars (\$540.00). The made a donation to the Hollywood Police Activities Leagues in the amount of two thousand five hundred dollars (\$2,500.00) and a donation to the Blank Theatre in the amount of two thousand dollars (\$2,000.00). The BID also renewed its banner permit in the amount of two hundred and five dollars (\$205.00). The BID also distributed its quarterly newsletter in the amount of three hundred twenty eight dollars and twenty seven cents (\$328.27) including copying and postage.

The final costs associated with Community Improvement and Marketing expenditures are those of administrative costs, which totaled six thousand three hundred dollars (\$6,300.00), as well as the administrative assistant, which totaled six hundred seventy eight dollars and forty eight cents (\$678.48).

Total 1st Quarter Improvements and Marketing expenditures were twelve thousand three hundred forty six dollars and seventy five cents (\$12,346.75).

Management:

Included in the program management component are the costs for a Management Consultant, Operations Coordinator, Chamber membership, office expenses, health insurance, accounting/legal fees, insurance, office/meeting supplies/equipment, phone/fax/DSL, payroll services, gas reimbursement, postage, annual Board Election, holiday bonus and taxes.

Total management expenditures for this quarter were twenty three thousand four hundred sixty six dollars and four cents (\$23,466.04).

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First Quarter Report
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In this Quarter, the BID received three hundred ninety four thousand one hundred seventeen dollars and seventeen cents (\$394,117.17) in assessments, one thousand seven dollars and sixty three cents (\$1,007.63) in accrued interest and seventy one dollars and seventeen cents (\$71.17) in total money market interest.

Special Projects/Contingency:

The BID paid twenty one thousand one hundred sixty nine dollars and fifty five cents (\$21,169.55) in recovery costs.

The Hollywood Media District Business Improvement District

Quarterly Report April – June 2012

Presented By:

The Hollywood Media District Business Improvement District

Prepared By:

**Susan Levi & Associates, Inc.
13029 A Victory Blvd., #319
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The Hollywood Media District BID
First Quarter Report
April – June 2012
Page 1

Public Safety:

Universal Protection Services continues to provide bike patrol, as well as patrol in a vehicle purchased by the BID, to deter crime by maintaining a visible presence and conducting arrests as necessary throughout the district. Shifts and deployments are varied so that any criminal element in the area may not stay abreast of the patrol patterns. UPS works closely with the LAPD, and has had a significant impact in reducing crime and ensuring safety in the district.

Because of the valued efforts put forth by UPS to ensure the safety of the district, several other expenses were incurred by the BID as necessary expenditures in the operation and maintenance of the security office. The BID incurred the following expenses: cell phone/telephone, water cooler, utilities, LADWP Outdoor Security Lighting Program, and holiday bonuses. These expenses totaled two thousand one hundred eighty five dollars and thirty five cents (\$2,185.35).

The costs associated with the patrol vehicle included: gas, maintenance, registration and insurance at a cost of four hundred six dollars and sixty two cents (\$406.62).

In this quarter, the BID incurred a total of one hundred eighty two thousand seven hundred sixty one dollars and thirteen cents (\$182,761.13) for security services and six thousand seven hundred forty three dollars and eighty three cents (\$6,743.83) in administrative expenses.

The BID entered into a maintenance contract with Metro Video for the five surveillance cameras including the shared equipment at LAPD's Hollywood Division in the amount of three thousand seven hundred and twenty dollars (\$3,720.00).

Total 2nd quarter security expenditures were one hundred ninety five thousand eight hundred sixteen dollars and ninety three cents (\$195,816.93).

Maintenance:

The Hollywood Beautification Team (HBT) provides the maintenance for the District. They remove graffiti and weeds; they water and maintain the trees, planters and medians; empty all trash receptacles, and they power-wash the district on a regular basis. There has been a noticeable improvement in the aesthetic quality of the BID.

Total 2nd quarter maintenance expenditures, including the Hollywood Beautification Team services, tree pruning, uniforms and administrative expenses, were sixty eight thousand nine hundred seventy nine dollars and twenty six cents (\$68,979.26).

The Hollywood Media District BID
First Quarter Report
April – June 2012
Page 2

Community Improvements:

The BID continues to work with the Bureau of Street Services and the Department of Transportation to expedite the implementation of the MTA Call for Projects Grant and finalize the scope of services. The Bus Stop Improvement Grant and the Pedestrian Improvement Grant have been completed including decorative bus stops and the construction of three medians along Highland between Waring and Santa Monica, the installation of Pedestrian Lighting and decorative crosswalks. The scope of the Wayfinding Grant has been determined and we are waiting for DOT to implement that grant. The BID contracted with Troller Mayer & Associates to prepare the construction drawings to submit for B permit approval. The funds for this program are to be paid from the original BID which was awarded the grant. BID I repaid BID II any monies paid to Troller Mayer for their services.

The made a donations to the Hollywood Police Support Association, Hollywood Fringe Festival, LACER, Hollywood Boys & Girls Club and the HeArt Project in the amount of ten thousand five hundred dollars (\$10,500.00). The BID also distributed its quarterly newsletter in the amount of three hundred sixty two dollars and fifteen cents (\$362.15) including copying and postage.

The final costs associated with Community Improvement and Marketing expenditures are those of administrative costs, which totaled six thousand three hundred dollars (\$6,300.00), as well as the administrative assistant, which totaled five hundred sixty five dollars and forty cents (\$565.40).

Total 2nd Quarter Improvements and Marketing expenditures were seventeen thousand seven hundred twenty seven dollars and fifty five cents (\$17,727.55).

Management:

Included in the program management component are the costs for a Management Consultant, Operations Coordinator, Chamber membership, office expenses, health insurance, accounting/legal fees, insurance, office/meeting supplies/equipment, phone/fax/DSL, payroll services, gas reimbursement, postage, annual Board Election, holiday bonus and taxes.

Total management expenditures for this quarter were twenty two thousand six hundred seventy dollars and eighty three cents (\$22,670.83).

In this Quarter, the BID received four hundred seventy two thousand twenty nine dollars and twenty two cents (\$472,029.22) in assessments, eight hundred fifty one dollars and fourteen cents (\$851.14) in accrued interest and seventy one dollars and ninety four cents (\$71.94) in total money market interest.

The Hollywood Media District BID
First Quarter Report
April – June 2012
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Special Projects/Contingency:

There were no Special Projects/Contingency expenditures in this quarter.

12:07 PM
07/09/12
Cash Basis

Hollywood Media District Property Owners' Association

Profit & Loss

April through June 2012

	Apr - Jun 12
Ordinary Income/Expense	
Income	
Property Tax Assessments	
Accrued Interest	851.14
Property Tax Assessments - Other	472,029.22
Total Property Tax Assessments	472,880.36
Interest Income	71.94
Total Income	472,952.30
Expense	
Security	
Cell Phone/Telephone	747.32
office	
water cooler	90.00
Total office	90.00
Patrol Car	
gas/maintenance	406.62
Total Patrol Car	406.62
Security Camera	3,720.00
Admin	5,774.58
Admin Assistant	969.25
Security Services	182,761.13
Security Lights	219.25
Utilities - Security Office	1,128.78
Total Security	195,816.93
Cleaning and Maintenance	
Repairs	175.00
Median Utilities	438.50
Admin	3,465.00
Admin Assistant	969.25
Cleaning and Maintenance - Other	63,931.51
Total Cleaning and Maintenance	68,979.26
Improvements and Marketing	
Newsletter	
Postage	180.00
Newsletter - Other	182.15
Total Newsletter	362.15
Admin	6,300.00
Admin Assistant	565.40
Community Improvement	
grants	10,500.00
Total Community Improvement	10,500.00
Total Improvements and Marketing	17,727.55
Management	
Dues and Membership, Chamber	345.00
Internet Service	560.00
Tax & License	170.00
Payroll Service	422.52
Management Consulting	8,085.42
Assistant	5,573.00
Insurance - Health	1,768.26
Taxes - Payroll	741.46
Accounting/Legal	3,405.00
Insurance	
Workers' Comp.	641.95
Total Insurance	641.95
Telephone	447.58

12:07 PM
07/09/12
Cash Basis

Hollywood Media District Property Owners' Association
Profit & Loss
April through June 2012

	Apr - Jun 12
Postage/Messenger	53.10
Office Supplies	84.79
Meeting Supplies	372.75
Total Management	22,670.83
Total Expense	305,194.57
Net Ordinary Income	167,757.73
Net Income	167,757.73

12:08 PM
07/09/12
Cash Basis

Hollywood Media District Property Owners' Association
Balance Sheet
As of June 30, 2012

	<u>Jun 30, 12</u>
ASSETS	
Current Assets	
Checking/Savings	
Private Bank Checking	13,874.83
Private Bank MM BID II	335,699.07
Citibank	10,216.26
Wells Fargo	33,871.00
Total Checking/Savings	<u>393,661.16</u>
Total Current Assets	<u>393,661.16</u>
TOTAL ASSETS	<u><u>393,661.16</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Taxes	10.00
Payroll Taxes Withheld	5,523.29
Total Other Current Liabilities	<u>5,533.29</u>
Total Current Liabilities	<u>5,533.29</u>
Total Liabilities	<u>5,533.29</u>
Equity	
Accumulated Fund Balance	89,654.61
Net Income	298,473.26
Total Equity	<u>388,127.87</u>
TOTAL LIABILITIES & EQUITY	<u><u>393,661.16</u></u>

The Hollywood Media District Business Improvement District

Quarterly Report July – September 2012

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**The Hollywood Media District BID
Third Quarter Report
July – September 2012
Page 1**

Public Safety:

Universal Protection Services continues to provide bike patrol, as well as patrol in a vehicle purchased by the BID, to deter crime by maintaining a visible presence and conducting arrests as necessary throughout the district. Shifts and deployments are varied so that any criminal element in the area may not stay abreast of the patrol patterns. UPS works closely with the LAPD, and has had a significant impact in reducing crime and ensuring safety in the district.

Because of the valued efforts put forth by UPS to ensure the safety of the district, several other expenses were incurred by the BID as necessary expenditures in the operation and maintenance of the security office. The BID incurred the following expenses: cell phone/telephone, water cooler, utilities, holiday bonuses and LADWP Outdoor Security Lighting Program. These expenses totaled three thousand one hundred twenty three dollars and thirty six cents (\$3,123.36).

The costs associated with the patrol vehicle included: gas, maintenance, registration and insurance at a cost of six hundred eighty six dollars and eighty one cents (\$686.81).

In this quarter, the BID incurred a total of one hundred sixty thousand three hundred forty dollars and thirty two cents (\$160,340.32) for security services and six thousand nine hundred thirty seven dollars and sixty eight cents (\$6,937.68) in administrative expenses.

The BID entered into a maintenance contract with Metro Video for the five surveillance cameras including the shared equipment at LAPD's Hollywood Division in the amount of three thousand nine hundred and eighty seven dollars (\$3,987.00).

Total 3rd quarter security expenditures were one hundred seventy five thousand seventy five dollars and seventeen cents (\$175,075.17).

Maintenance:

The Hollywood Beautification Team (HBT) provides the maintenance for the District. They remove graffiti and weeds; they water and maintain the trees, planters and medians; empty all trash receptacles, and they power-wash the district on a regular basis. There has been a noticeable improvement in the aesthetic quality of the BID.

Total 3rd quarter maintenance expenditures, including the Hollywood Beautification Team services, tree pruning, uniforms and administrative expenses, and median repairs were sixty three thousand three hundred fifty seven dollars and fifty four cents (\$63,357.54).

The Hollywood Media District BID
Third Quarter Report
July – September 2012
Page 2

Community Improvements:

The BID continues to work with the Bureau of Street Services and the Department of Transportation to expedite the implementation of the MTA Call for Projects Grant and finalize the scope of services. The Bus Stop Improvement Grant and the Pedestrian Improvement Grant have been completed including decorative bus stops and the construction of three medians along Highland between Waring and Santa Monica, the installation of Pedestrian Lighting and decorative crosswalks. The scope of the Wayfinding Grant has been determined and we are waiting for DOT to implement that grant. The BID contracted with Troller Mayer & Associates to prepare the construction drawings to submit for B permit approval. The funds for this program are to be paid from the original BID which was awarded the grant.

The BID distributed its quarterly newsletter in the amount of five hundred twenty four dollars and seventy seven cents (\$524.75) including copying and postage. The BID also repaired the solar panel and replaced the battery for the gateway sign located on Highland and Melrose in the amount of two thousand seventy five dollars and seventy nine cents (\$2,075.79).

The final costs associated with Community Improvement and Marketing expenditures are those of administrative costs, which totaled six thousand three hundred dollars (\$6,300.00), as well as the administrative assistant, which totaled six hundred seventy eight dollars and forty eight cents (\$678.48).

Total 3rd Quarter Improvements and Marketing expenditures were nine thousand five hundred seventy nine dollars and two cents (\$9,579.02).

Management:

Included in the program management component are the costs for a Management Consultant, Operations Coordinator, Chamber membership, office expenses, health insurance, accounting/legal fees, insurance, office/meeting supplies/equipment, phone/fax/DSL, payroll services, gas reimbursement, postage, annual Board Election, holiday bonus and taxes.

Total management expenditures for this quarter were eighteen thousand five hundred twenty seven dollars and seventeen cents (\$18,527.17).

In this Quarter, the BID received three hundred one hundred eight thousand three hundred sixty six dollars and fifty seven cents (\$108,366.57) in assessments, nine hundred ninety six dollars and sixty forty seven cents (\$996.47) in accrued interest and ninety dollars and twenty three cents (\$90.23) in total money market interest.

**The Hollywood Media District BID
Third Quarter Report
July – September 2012
Page 3**

Special Projects/Contingency:

The BID hosted in Annual Meeting and party this year at MILK Studio at a cost of four thousand three hundred eleven dollars and thirty six cents.

3:15 PM
11/11/12
Cash Basis

Hollywood Media District Property Owners' Association

Profit & Loss

July through September 2012

	Jul - Sep 12
Ordinary Income/Expense	
Income	
Property Tax Assessments	
Accrued Interest	996.47
Property Tax Assessments - Other	108,366.57
Total Property Tax Assessments	109,363.04
Interest Income	90.23
Total Income	109,453.27
Expense	
Security	
Cell Phone/Telephone office	568.27
water cooler	135.00
Total office	135.00
Patrol Car	
gas/maintenance	686.81
Total Patrol Car	686.81
Security Camera	3,987.00
Admin	5,774.58
Admin Assistant	1,163.10
Security Services	160,340.32
Security Lights	657.75
Utilities - Security Office	1,762.34
Total Security	175,075.17
Cleaning and Maintenance	
Repairs	6,264.00
Admin	3,465.00
Admin Assistant	1,163.10
Cleaning and Maintenance - Other	52,465.44
Total Cleaning and Maintenance	63,357.54
Improvements and Marketing	
Newsletter	
Postage	360.00
Newsletter - Other	164.75
Total Newsletter	524.75
Admin	6,300.00
Admin Assistant	678.48
Gateway/Highland	
Gateway Project, repair	2,075.79
Total Gateway/Highland	2,075.79
Total Improvements and Marketing	9,579.02
Management	
Internet Service	200.00
Payroll Service	452.52
Management Consulting	8,085.42
Assistant	6,687.60
Insurance - Health	1,435.32
Taxes - Payroll	741.45
Insurance	
Workers' Comp.	94.35
Total Insurance	94.35
Telephone	360.76
Office Supplies	72.90
Meeting Supplies	396.85
Total Management	18,527.17

3:15 PM
11/11/12
Cash Basis

Hollywood Media District Property Owners' Association
Profit & Loss
July through September 2012

	Jul - Sep 12
Special Projects	
Annual Meeting	4,311.36
Total Special Projects	4,311.36
Total Expense	270,850.26
Net Ordinary Income	-161,396.99
Net Income	-161,396.99

3:16 PM

11/11/12

Cash Basis

Hollywood Media District Property Owners' Association

Balance Sheet

As of September 30, 2012

	<u>Sep 30, 12</u>
ASSETS	
Current Assets	
Checking/Savings	
Private Bank Checking	13,818.36
Private Bank MM BID II	176,444.84
Citibank	10,221.04
Wells Fargo	33,882.32
Total Checking/Savings	<u>234,366.56</u>
Total Current Assets	<u>234,366.56</u>
TOTAL ASSETS	<u>234,366.56</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Taxes	10.00
Payroll Taxes Withheld	5,917.50
Total Other Current Liabilities	<u>5,927.50</u>
Total Current Liabilities	<u>5,927.50</u>
Total Liabilities	<u>5,927.50</u>
Equity	
Accumulated Fund Balance	89,654.61
Net Income	138,784.45
Total Equity	<u>228,439.06</u>
TOTAL LIABILITIES & EQUITY	<u>234,366.56</u>

The Hollywood Media District Business Improvement District

Quarterly Report October – December 2012

Presented By:

The Hollywood Media District Business Improvement District

Prepared By:

**Susan Levi & Associates, Inc.
13029 A Victory Blvd., #319
North Hollywood, CA 91606
818 780-9100 phone
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The Hollywood Media District BID
Fourth Quarter Report
October – December 2012
Page 1

Public Safety:

Universal Protection Services continues to provide bike patrol, as well as patrol in a vehicle purchased by the BID, to deter crime by maintaining a visible presence and conducting arrests as necessary throughout the district. Shifts and deployments are varied so that any criminal element in the area may not stay abreast of the patrol patterns. UPS works closely with the LAPD, and has had a significant impact in reducing crime and ensuring safety in the district.

Because of the valued efforts put forth by UPS to ensure the safety of the district, several other expenses were incurred by the BID as necessary expenditures in the operation and maintenance of the security office. The BID incurred the following expenses: cell phone/telephone, internet, water cooler, utilities, holiday bonuses and LADWP Outdoor Security Lighting Program. These expenses totaled three thousand six hundred thirty nine dollars and eighty cents (\$3,639.80).

The costs associated with the patrol vehicle included: gas, maintenance, registration and insurance at a cost of negative four hundred seventy five dollars and six cents (\$-475.06) due to a reimbursement when changing insurance carriers mid-term.

In this quarter, the BID incurred a total of ninety thousand nine hundred seventy four dollars and ninety eight cents (\$90,974.98) for security services and seven thousand one hundred thirty one dollars and fifty three cents (\$7,131.53) in administrative expenses. The BID purchased new uniform shirts in the amount of nine hundred four dollars and eighty cents (\$904.80).

The BID entered into a maintenance contract with Metro Video for the five surveillance cameras including the shared equipment at LAPD's Hollywood Division in the amount of three thousand seven hundred and twenty dollars (\$3,720.00).

Total 4th quarter security expenditures were one hundred five thousand eight hundred ninety six dollars and five cents (\$105,896.05).

Maintenance:

The Hollywood Beautification Team (HBT) provides the maintenance for the District. They remove graffiti and weeds; they water and maintain the trees, planters and medians; empty all trash receptacles, and they power-wash the district on a regular basis. There has been a noticeable improvement in the aesthetic quality of the BID.

Total 4th quarter maintenance expenditures, including the Hollywood Beautification Team services, tree pruning, uniforms and administrative expenses, and median repairs were fifty seven thousand seven dollars and thirty two cents (\$57,007.32).

**The Hollywood Media District BID
Fourth Quarter Report
October – December 2012
Page 2**

Community Improvements:

The BID continues to work with the Bureau of Street Services and the Department of Transportation to expedite the implementation of the MTA Call for Projects Grant and finalize the scope of services. The Bus Stop Improvement Grant and the Pedestrian Improvement Grant have been completed including decorative bus stops and the construction of three medians along Highland between Waring and Santa Monica, the installation of Pedestrian Lighting and decorative crosswalks. The scope of the Wayfinding Grant has been determined and we are waiting for DOT to implement that grant. The BID contracted with Troller Mayer & Associates to prepare the construction drawings to submit for B permit approval. The funds for this program are to be paid from the original BID which was awarded the grant.

The BID holiday decorations in the amount of one thousand nine hundred dollars (\$1,900.00).

The final costs associated with Community Improvement and Marketing expenditures are those of administrative costs, which totaled six thousand three hundred dollars (\$6,300.00), as well as the administrative assistant, which totaled seven hundred ninety one dollars and fifty six cents (\$791.56).

Total 4th Quarter Improvements and Marketing expenditures were eight thousand nine hundred ninety one dollars and fifty six cents (\$8,991.56).

Management:

Included in the program management component are the costs for a Management Consultant, Operations Coordinator, Chamber membership, office expenses, health insurance, accounting/legal fees, insurance, office/meeting supplies/equipment, phone/fax/DSL, payroll services, gas reimbursement, postage, annual Board Election, holiday bonus and taxes.

Total management expenditures for this quarter were twenty one thousand six hundred forty one dollars and thirty one cents (\$21,641.31).

In this Quarter, the BID received eleven thousand one hundred thirteen dollars and seventeen cents (\$11,113.17) in assessments and thirty two dollars and forty cents (\$32.40) in total money market interest.

**The Hollywood Media District BID
Third Quarter Report
October – December 2012
Page 3**

Special Projects/Contingency:

The BID moved security offices and the security team came in on their time off to assist with the move. They were fed dinner at the completion of the day in the amount of eighty five dollars and seventeen cents (\$85.17). One of the Board members gave birth

to their first child and a gift was purchased in the amount of two hundred thirty six dollars and three cents(\$236.03). The BID made a donation to People Assisting the Homeless (PATH) to sponsor a survey of the homeless in the district in the amount of five hundred dollars (\$500.00). The BID contributed four hundred dollars (400.00) to sponsor the BID Consortium's State of the BID presentation. Finally, a donation was made to Saint Frances de Sales School Scholarship in memory of the passing of a Board member's father in the amount of two hundred dollars (200.00).

Hollywood Media District Property Owners' Association

Profit & Loss

October through December 2012

	Oct - Dec 12
Ordinary Income/Expense	
Income	
Property Tax Assessments	11,113.17
Interest Income	32.40
Total Income	11,145.57
Expense	
Security	
Internet	194.25
holiday bonus	1,550.00
Cell Phone/Telephone	324.08
office	
water cooler	90.00
Total office	90.00
Patrol Car	
Insurance	-1,322.00
gas/maintenance	846.94
Total Patrol Car	-475.06
Security Camera	3,720.00
Admin	5,774.58
Admin Assistant	1,356.95
Uniforms	904.80
Security Services	90,974.98
Security Lights	657.75
Utilities - Security Office	823.72
Total Security	105,896.05
Cleaning and Maintenance	
Admin	3,465.00
Admin Assistant	1,356.95
Cleaning and Maintenance - Other	52,185.37
Total Cleaning and Maintenance	57,007.32
Improvements and Marketing	
holiday decor	1,900.00
Admin	6,300.00
Admin Assistant	791.56
Total Improvements and Marketing	8,991.56
Management	
Annual Board Election	252.45
Internet Service	400.00
Payroll Service	582.19
Management Consulting	8,085.42
Assistant	7,802.20
Insurance - Health	1,435.32
Taxes - Payroll	941.46
Insurance	
Workers' Comp.	116.76
Insurance - Other	864.00
Total Insurance	980.76
Telephone	312.35
Office Supplies	154.43
Meeting Supplies	689.73
Bank Service Charges	5.00
Total Management	21,641.31

1:01 PM
01/11/13
Cash Basis

Hollywood Media District Property Owners' Association
Profit & Loss
October through December 2012

	Oct - Dec 12
Special Projects	
Contingency, food	85.17
Contingency, Willie's baby	236.03
Contingency	1,100.00
Total Special Projects	1,421.20
Total Expense	194,957.44
Net Ordinary Income	-183,811.87
Net Income	-183,811.87

1:01 PM
01/11/13
Cash Basis

Hollywood Media District Property Owners' Association
Balance Sheet
As of December 31, 2012

	<u>Dec 31, 12</u>
ASSETS	
Current Assets	
Checking/Savings	
Private Bank Checking	15,432.34
Private Bank MM BID II	35,191.87
Citibank	-3.10
Total Checking/Savings	<u>50,621.11</u>
Total Current Assets	<u>50,621.11</u>
TOTAL ASSETS	<u><u>50,621.11</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Taxes Withheld	5,993.92
Total Other Current Liabilities	<u>5,993.92</u>
Total Current Liabilities	<u>5,993.92</u>
Total Liabilities	5,993.92
Equity	
Accumulated Fund Balance	89,654.61
Net Income	-45,027.42
Total Equity	<u>44,627.19</u>
TOTAL LIABILITIES & EQUITY	<u><u>50,621.11</u></u>

